



A Call to African Artists

AfricanArtGroup.org (AAG), a non-profit media production and marketing initiative is offering unique promotional opportunities to South African artists by creating dedicated documentary videos for multichannel platforms, on-line exhibitions and a comprehensive web platform dedicated exclusively to traditional and contemporary African art. Emerging and established visual artists from diverse cultures across South Africa who need a promotional platform and desire to become part of the project are invited to apply for selection to the group.



Please view our website at: www.africanartgroup.org

To be selected for this initiative on the AAG platform, artists and their work should be inspired and or reflective of African heritage, our unique cultures or our natural and living heritage. Traditional and contemporary art forms include:

- Painting;
- Ceramics;
- Sculpture;
- Carving
- and mixed media.

Artists from all backgrounds, especially those from underrepresented communities and those with disabilities, are strongly encouraged to apply, ensuring that everyone has an equal opportunity to share their stories and talent with the world.

At African Art Group, we believe in the power of art to tell stories, preserve heritage, and connect people. We are committed to supporting both emerging and established artists who are inspired by and reflective of Africa, our unique cultures and our natural heritage.

Beneficiaries will receive:

- A professionally produced video showcasing their art and creative process, telling their stories so as to create a connection with the audience.
- A gallery portfolio featuring photographs of their work.
- A dedicated webpage on the AAG platform highlighting the artist's journey and linking to the AAG Group YouTube Channel and their social media links.

We understand the challenges that artists often face, including the lack of visibility. Our goal is to provide a compassionate and supportive environment where artists can shine and expand their reach to a wider audience.

A Project of the African Arts, Culture, Education & Sports Trust

Reg. No. IT 498 /2012 NPO Reg. No. 137- 641 NPO
42 Eden Rd, Woodstock, 7925 email: bjornrudner@gmail.com
Mobile: 083 253 8852
www.africanartgroup.org www.africanaces.org.za





In addition to the promotional benefits and video production offered to artists, selected beneficiaries will also receive a stipend of R6,000 upon completion of filming. Optional additional funding is available to cover costs if beneficiaries choose to host informal workshops for community participants as part of a "pay it forward" initiative.

AAG is dedicated to forging meaningful partnerships that promote and connect South African artists, galleries, with art enthusiasts, collectors, and distributors—both locally and internationally.

Applicants who wish to participate must complete the attached form and submit by **15 August 2024** via e-mail to: martin@africanartgroup.org and steve@africanartgroup.org

The Africanartgroup.org project is managed by the African Arts, Culture, Education & Sports Trust (African ACES), a registered NPO. Details at www.Africanaces.org.za

For any other queries, please email Martin Ntshuntshe at martin@africanartgroup.org or call him at 082 637 5525

Thank you for considering this opportunity. We look forward to potentially working with you and celebrating your art.

Warm regards,
Martin Ntshuntshe

A Project of the African Arts, Culture, Education & Sports Trust

Reg. No. IT 498 /2012 NPO Reg. No. 137- 641 NPO
42 Eden Rd, Woodstock, 7925 email: bjornrudner@gmail.com
Mobile: 083 253 8852
www.africanartgroup.org www.africanaces.org.za





A project of the African Arts, Culture, Education & Sports Trust

Reg. No. IT 498 / 2012 NPO Reg. No: 137-641 NPO
42 Eden Rd, Woodstock 7925 e-mail: bjorn@africanartgroup.org

APPLICATION FORM

To be e-mailed to martin@africanartgroup.org as well as steve@africanartgroup.org

FULL NAME:

.....

STREET ADDRESS:

.....
.....
.....

TOWN / CITY:

.....

PROVINCE:

.....

E-MAIL:

.....

TELEPHONE:

.....

SOCIAL MEDIA Handle (Instagram / Facebook):

.....
.....

A Project of the African Arts, Culture, Education & Sports Trust

Reg. No. IT 498 /2012 NPO Reg. No. 137- 641 NPO
42 Eden Rd, Woodstock, 7925 email: bjornrudner@gmail.com
Mobile: 083 253 8852
www.africanartgroup.org www.africanaces.org.za





ARTIST PORTFOLIO / GALLERY:

Please attach at least 5 photographs of your previous or current work for our selection panel – Cellphone pictures are accepted, or supply on-line links to your art (e.g. instagram/facebook)

GALLERIES / EXHIBITIONS:

Are you currently represented by any galleries, or do you have any art on exhibition? If yes, please supply details.

.....
.....

ARTIST STATEMENT / ARTIST BIO:

Supply an artist statement or bio. Please introduce yourself, your date of birth, your nationality, and where you grew up. Supply a summary of your art practice including your art medium, themes, techniques and influences. This should be between 80 – 120 words. Attach a copy to this application.

A Project of the African Arts, Culture, Education & Sports Trust

Reg. No. IT 498 /2012 NPO Reg. No. 137- 641 NPO
42 Eden Rd, Woodstock, 7925 email: bjornrudner@gmail.com
Mobile: 083 253 8852
www.africanartgroup.org www.africanaces.org.za

